

NUTLEY NEWSPAPERS

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THE *Franklinite*, a small single sheet, started in 1890, was the first evidence of newspaper enterprise in Franklin (or Nutley). This little paper was edited by E.F. Bassford and printed on a small press by W. C. Ryan. The *Franklinite* was published at varying intervals till 1893, when it was consolidated with the *Nutley Review*.

The *Nutley Review* was started in October, 1892, by C. D Bailey and J. Smith. Mr. Smith soon retired, disapproving of the "radical" policy of Mr. Bailey. The latter's extreme views soon brought his paper into disfavor, and he desired to merge it with the *Franklinite*. This was accomplished in 1893, and the *Nutley Review* was the name retained. Mr. Bailey continued as manager and Mrs. Bassford as editor. On account of the serious illness of Mr. Bailey, however, the *Nutley Review* soon came to an end.

In a few months, another little paper appeared, called the *Rising Sun*, established by G. R. Miller. The editor used most of his space for a long serial poem composed by himself. When the poem was finished, Mr. Miller, finding himself out of favor with his fellowtownsmen, sold his paper to William Taylor, brother of Bayard Taylor.

The *Rising Sun* now became *The Nutley Sun* and was enlarged and improved in 1894. In 1900, Mr. Taylor assigned his interests to J. D. Foy, who made the "Sun" the "Legal Paper of the Town of Nutley." Under this last ownership the paper was developed into a substantial success.

The Nutleyan, another newspaper of Nutley, started in September, 1906, but was short lived.

The Nutley Sun was sold in November 1938 to Russell Hay. In September, 1947, Ralph E. Heinzen became Editor and Publisher. Frank Orechio, in April, 1959, purchased *The Nutley Sun* and Printing business from Mr. Heinzen and became Editor and Publisher.

The present circulation is 8,000.

At a meeting of the New Jersey Press Association, October 21, 1960, held in New Brunswick, *The Nutley Sun* was awarded first place for Social Page excellence and third place for Classified Advertising section. These awards were given in the Suburban Weeklies category, Class A, with circulation above 6,000.

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